



ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:
February 17, 2004

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CITY OF SAN DIEGO SEARCHES FOR LOCAL COMPANIES TO NAME TOP RECYCLERS OF 2004

SAN DIEGO, CA — Does your business recycle? If so, you could be eligible to win the City of San Diego *Recycler of the Year Award*. Each year, the City's Environmental Services Department (ESD) selects businesses and organizations located in the city that have implemented or expanded innovative and successful waste reduction, recycling and recycled product procurement programs. The winners will be honored at the City's *Annual Waste Reduction and Diversion Awards Program*. This year's program will be held on May 12, 2004 and the City is now accepting applications from all qualified businesses and organizations. Applicants will be eligible for three different award levels including *Recycler of the Year*, *Director's Recycling Award*, and *Honorable Mention*.

"For the past three years I have hosted this awards program and each year I am inspired by the tremendous efforts in ingenuity that companies and organizations, both large and small, develop to reduce their waste production," said Dick Murphy, Mayor of the City of San Diego. "It is all of our responsibility to recycle and reduce waste regardless of whether it's in our home or at our place of business. It not just about keeping our environment clean today, it's about maintaining the sustainability of our City's environment for future generations."

Winners of the *Recycler of the Year Award* will be featured in the *2004 Waste Reduction and Diversion Awards* video, which will be shown on CityTV - Channel 24, available on Cox Communications and Time Warner Cable within the San Diego city limits or via live Web streaming at <http://www.sandiego.gov/citytv/webstreaming/index.shtml>. In addition, all award winners will receive a commemorative award and be included in the awards program. This year's awards will be presented at the Annual VIP (Very Important Planet) Reception at the Environmental Services Department's Ridgehaven "Green Building."

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Applications must be mailed to the Environmental Services Department by Friday, February 20, 2004. Award applications can be downloaded from <http://www.sandiego.gov/environmental-services/recycling/business.shtml>, or obtained by calling Martha Espinola at (858) 573-1242. Completed applications must be mailed to:

Environmental Services Department
Attention: Martha Espinola
9601 Ridgehaven Court, Suite 320
San Diego, CA 92123

The Environmental Services Department provides local businesses with assistance in developing waste reduction and recycling programs with a free comprehensive waste analysis. The Department's recycling specialists will work with local companies and conduct waste audits and help develop efficient ways to divert materials from disposal. For more information about the Environmental Services Programs, call (858) 694-7000 or visit the Web site at <http://www.sandiego.gov/environmental-services/>.

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